

# Smart Watch      part 1

Apple creates demand that previously didn't exist.

**First**, *Time* magazine (22.9.14) says Apple “makes products we never wanted and convinces us we can't live without them. It does this better than any company in the world.”

What a parallel with our Christian message! We too seek to show humanity a need of something that mankind in general says it doesn't want - God's love and forgiveness.

Yet when we do find salvation through Christ we are convinced that we can't live without it.

**Second**, in early 2015 Apple wants to put new technology where it's never been particularly welcome before - *on our bodies*. It's their new and amazing Smart watch. Over and over their sales pitch for this product uses the words “personal” and “intimate”.

*Time* says “it's true in the most literal way possible . . . the Apple Watch wants to get intimate with us in a way we're not entirely used to and may not be prepared for. This isn't just a new product; this is technology attempting to colonise our bodies.”

**Third**, God too wants to do something we may not be prepared for - take up intimate residence with us by his personal indwelling presence.

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**John 14.17,20,23.**

**Ken Packer**